Let’s Cure

LUPUS

LUPUS RESEARCH FOUNDATION

OUR MISSION
CURE LUPUS IN FIVE YEARS

Lupus is life threatening.

The mission of the Lupus Research Foundation is to help find a cure for lupus by raising awareness and funds for research.

Did you know: lupus is an autoimmune disease, where the immune system mistakenly attacks healthy tissue (heart, liver, kidneys, brain, lungs, and skin). Genetics are involved, and flares occur when the lupus is triggered. Triggers can include infection, stress, and more.

Lupus affects people all over the world, in all populations. It is more prevalent in people of color. 90% of those with lupus are women. It can be diagnosed at any age.

Lupus patients often suffer from joint pain and fatigue. They are highly susceptible to infection. They also fight chronic skin disorders. Lupus can take a long time to diagnose.

Early diagnosis is *key*.

Lupus is more common than MS, yet it is not widely discussed. We are here to change that.

Join us on our mission to cure lupus!

OUR BEGINNING

Founder and executive director, Regan Birr, lives with lupus.

With a diagnosis of severe kidney involvement due to lupus, Regan needed immediate attention.

Her treatment was 2.5 years of a breast cancer chemotherapy called Cytoxan, although she did not have breast cancer. The goal was to suppress her over-active immune system to prevent it from attacking her kidneys.

Early diagnosis saved Regan's life. However, she continued to feel ill and experience severe joint pain, the kind that kept her up all night, and required the use of a cane. Having a weak body amplified her frustration and depression, and desperation set in.

Regan's journey toward good health took nearly a decade. She has since recovered and enjoys a high quality of life and remission. But she realizes that most others aren't so lucky.

That is why she is so passionate about finding a cure, so others won't have to suffer as she did. With her husband Todd, they created the Lupus Research Foundation (LRF).

To date, LRF has raised over $1,300,000 and has funded research programs at the Hospital for Special Surgery, the Colton Center for Autoimmunity at NYU Langone Medical Center, and Mayo Clinic in Rochester, MN.

Join us on our journey to cure lupus.

WE’RE ADVANCING SCIENCE

LRF is partnering with Dr. Timothy Niewold,
a world-renowned research rheumatologist and geneticist.

For several years we have funded Dr. Timothy Niewold, Vice Chair of Research for Hospital for Special Surgery.

We were first introduced to Dr. Niewold by Dr. Neil Kay, who is now a board member of the Lupus Research Foundation.

Dr. Kay is a physician at the Mayo Clinic in Rochester, MN. He recommended we connect with this “fabulous Mayo lupus researcher” when Dr. Niewold was working at Mayo. We have been funding him ever since.

In addition, a close friend of Regan’s, whose son passed away from lupus, influenced this decision.

While other organizations tend to break up funding among researchers, we choose to fully support the drivers of industry who are leading research. Regan’s friend put it aptly, “we want to fund the engineer of the train, and give him all the resources he needs to go full-steam ahead.”

Dr. Niewold’s work in interferon was a major part of the development of AstraZeneca’s new lupus drug. He is currently working on two branches of the tree: a diagnostic tool which can predict susceptibility to lupus, and a potential new therapy.

Join us as we advance our discovery for a cure for lupus.

SUPPORT THE LUPUS RESEARCH FOUNDATION

There are many ways you can support the LRF.
Offer your time, product and services, or give money.

Join us at our biggest fundraising event of the year, Lupus Spiel USA!

It is the world's largest professional-amateur curling event held at Blaine, MN, at Fogerty Arena. This year it is scheduled for May 31-June 2, 2024.

At Lupus Spiel USA, Olympic and national champions are paired with amateurs to raise money. Pros from across the world come to share their Olympic and World-level experience.

The Lupus Spiel unites patients and researchers, and educates the public. It is attended by people from all around the world.

We are about to have our 10-Year Anniversary of the Lupus Spiel.

Join us!

93% of money raised supports our missions. We have very low overhead.

Join us at Lupus Spiel USA 2024.
Our goal is to raise a record $200,00!

LUPUS RESEARCH FOUNDATION

BECOME A LUPUS SPIEL USA 2024 SPONSOR!

Let's Cure Lupus!

Title Sponsor	$25,000	Title Sponsor is the most visible sponsor of Lupus Spiel USA and the foundation. You will enjoy year round benefits, including TV, print, radio, and social media placement, and more.
Gold Level	$15,000	Gold Sponsor includes prominent signage at Four Seasons Curling Club/Fogerty Arena and Mississippi Gardens, VIP tour with Olympians at Gala, learn to curl with Todd Birr, and TV, print, radio, and social media placement, and more.
Silver Level	$10,000	Silver Sponsor entitles you to prominent signage at Four Seasons Curling Club/Fogerty Arena (12 sheets) and Mississippi Gardens. There are additional special mentions, invitation to speak, and more.
Bronze Level	$5,000	Bronze Sponsor receives an 8-person learn-to-curl with world Bronze medalist skip, Todd Birr and Olympians. Your company will sponsor the "Buy-the-Bye" board which is looked at by every curler all weekend, and more.
Friends of Lupus Spiel	$2,500	Friends of the Lupus Spiel receive an 8-person table at the Gala, signage at the entire event, social media promotion, and more.
Table Sponsor	$1,000	Table Sponsors receive an 8-person table at the Gala and mentions throughout the evening are also included.
T-Shirts	$500	T-Shirts Sponsors will have their logo prominently displayed on our prized Lupus Spiel USA event T-shirts.
Matching Sponsor		Matching Sponsor. Call the LRF to set it up.

The Gala at Mississippi Gardens is hosted by Jordon Leopold, retired NHL player and co-owner.

To learn more about sponsorships, call Regan: (720) 470-8049 ReganBirr@gmail.com

THANK YOU

Below is just a small list of our generous sponsors and partners.
Without your support, our mission to cure lupus would not be possible.

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Let’s Cure

LUPUS

My name is Regan Birr, and I am the founder of the Lupus Research Foundation. I am a lupus patient. With my husband, Todd, a World Bronze Medalist who helped develop the Lupus Spiel, and all of our wonderful supporters, we fight for a cure, so that no other person will have to go through the pain, fatigue, and emotional hurt that I went through. We are so close to finding a cure for lupus! With your help, we will.

Thank you all for your support!
Regan

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LUPUS RESEARCH FOUNDATION
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