



# **LUPUS SPIEL USA!**

May 3-5, 2019

benefitting  
**LUPUS RESEARCH FOUNDATION**  
EIN 81-5446248

-Four Seasons Curling Club,  
Blaine, MN and Anoka Ice Arena,  
Anoka, MN

**Agenda:**

-Thurs May 2 Welcome Party  
-Fri Gala at Mississippi Gardens  
hosted by Jordan Leopold  
-Sat party and Dream Team  
Celebrity Smackdown!

The Lupus Spiel is the **LARGEST**  
**CURLING PRO-AM IN THE WORLD**  
with  
the most Olympic curlers on the  
ice at one time!

The Lupus Research  
Foundation (LRF) is a 501(c)(3)  
tax-exempt nonprofit org.

**OUR MISSION:**  
To help find a cure for lupus  
by raising funds for lupus  
research and by raising  
awareness

**OUR TARGET:**  
**7-YEARS-TO-A-CURE**

**Thank you for your support.**

**Your support has funded lupus research.** Because of you, our researchers have conducted experiments directed at understanding the symptoms of lupus and developing new treatment strategies. These investigators have also performed studies in collaboration with clinical trials to assist with drug development.

**Your continued help will fund lupus research even more, and allow us to super-charge awareness by expanding the Lupus Spiel to more locations.**

## **SPONSORSHIP OPPORTUNITIES**

**TITLE SPONSORSHIP and PRESENTING SPONSOR:** please call to inquire

**Gala and Live Auction Sponsor \$5000:** sponsor this very special evening hosted by retired NHL player, Jordan Leopold at Mississippi Gardens. Includes 8-person table, wine, signage, and acknowledgment as sponsor of the live auction. Chance to speak at gala. Also includes logo on event-wide T-shirts.

**Let's Cure Lupus! \$3000:** team entry for your company (includes celebrity skip), your company logo on the event-wide T-shirts, 8-person table at the Gala with signage. Wear your company's apparel all weekend. Includes signage and press release coverage. Mentions on all social media posts.

**The Cure is Just a Stone's Throw Away \$1,500:** sponsor a team. Includes team entry and Celebrity Skip. Your team wears your apparel all weekend. Your logo will be on event-wide T-shirts, signage, and mentions on all social media posts.

**DREAM TEAM CELEBRITY SMACKDOWN Sponsor \$1,500:** Sponsor this major event and receive substantial social media publicity in this promotion of the Smackdown which features 6 Pros and 2 Ams! Mentions on all social media posts. HIGHLY sought-after sponsorship. 1 available.

**T-shirt Sponsor \$1,500:** sponsor the production of the event-wide T-shirts. Your logo displayed prominently at the top and mentions on all social media posts.

**Welcome Desk \$1000:** welcome all participants as they come in to the Lupus Spiel. Located in the foyer of the main entrance, this is the information hub. Display your company promotional material.

**Scoreboard \$1000:** 6'x3' sign directly under the scoreboards at the end of the sheet (ice surface), visible from entire ice surface and restaurant.

**Sponsor-a-Team \$750:** sponsor a team! Have a team wear your company's logo during the tournament and ALL YEAR ROUND! Team registration not included.

**Hospitality Host \$600:** sponsor drink specials throughout the weekend. Mentions throughout the weekend.

**Wonder Woman \$600:** your company logo on event-wide T-shirts plus 4 Gala tickets.

**Lupus Warrior \$400:** your company name on event-wide T-shirts plus 4 Gala tickets.

**Mulligan Station \$500:** sponsor the very popular Mulligan Desk; your signage visible all weekend. 1 avail.

**"Buy the Bye" board \$400:** sponsor this highly visible board where teams can BUY their way out of an early-morning game! Highly popular item, visible all weekend. 1 avail.

**T-shirts - name \$200:** your company name on the very popular event T-shirts that every participant receives.

**T-shirts - logo \$500:** your company logo on the very popular event T-shirts that every participant receives.

**Friends of the Lupus Spiel \$75:** your name on event poster

**ANY AMOUNT:** please donate at:  
[www.letscorelupus.org](http://www.letscorelupus.org)

**Banquet Ticket (single \$75), (pair \$150)**

**Silent or Live Auction items are most welcome!** Please drop off at curling club.

## **TABLE SPONSORS:**

**Fri. Night Gala Table Sponsor \$1,000:** Leopold's Mississippi Gardens, emceed by retired NHL player Jordan Leopold. 8-person table including signage and mentions.

**Spiel-Room Table Sponsor \$200:** sponsor a table at the curling club during the socials and Happy Hours!

**Auction Table Sponsor \$200:** your company signage placed on the silent auction tables.

All sponsorships are payable on: [www.letscorelupus.org](http://www.letscorelupus.org)

Contact us to partner and cross-promote: 720 470 8049  
[ReganBirr@gmail.com](mailto:ReganBirr@gmail.com)