

## LRF INFO SHEET



The mission of the Lupus Research Foundation is to help find a cure for lupus by raising funds for lupus research and by raising awareness

93% of your dollar goes toward these missions. LRF is a 501(c)(3), non-profit, tax exempt org, EIN 81-5446248

### What Sets Us Apart:

- 1 **we are patient-run:** we understand the gravity of lupus and the urgency to find a cure
- 2 **focused on a cure:** more money goes to research compared to other organizations because we have very little overhead. Our researcher is targeting **8-years-to-a-cure**
- 3 **world-wide:** we host the largest curling Pro-Am in the United States and are internationally known
- 4 **inclusive:** we give our partners freedom to do great work

### The Founders:

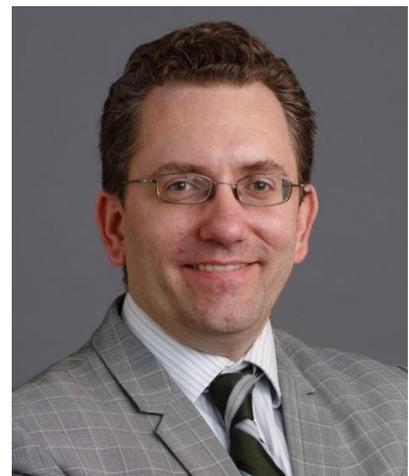
Regan and Todd Birr started the LRF because they wanted to make the greatest impact possible on lupus patients. Patient feedback was that a cure, and research, is the highest priority. Regan has WHO Class IV diffuse proliferative glomerulonephritis (kidney lupus). She was put into remission by early diagnosis and medication that worked for her: 2.5 years of cyclophosphamide "Cytoxan". Cytoxan is a breast cancer chemo, and even though Regan did not have cancer, it was used to suppress her over-active immune system. It was successful. But others aren't so lucky (only 3% of lupus patients achieve long-term remission). So this is why Regan and Todd want to give back. They are supported by a board of directors with non-profit, financial, fundraising, and medical experience.

### Our Funded Researcher Is:

Dr. Timothy Niewold, Director of the Colton Center for Autoimmunity, NYU Langone Medical Center

### Needs:

1.2 M per year, approximately 10 M



Major funding can accelerate this already-exciting timeline

**History of the LRF:**

The LRF was formed based on the success of the Lupus Spiel, a celebrity curling Pro-Am. Lupus Spiel USA has raised nearly \$300,000 in five years due to the amazing support of curlers. Curlers *care*. The LRF was formed to: host the Lupus Spiel, and to expand the mission: increase funding for lupus research by creating other events and endeavors.

Lupus Spiel USA is a curling pro-am that takes place over a weekend in May, pairing World class curlers and Olympians with amateur curlers. It is now the largest curling pro-am in the United States. The LRF has expended to also add Lupus Spiels in additional locations around the States. One includes Lupus Spiel Seattle, to be held Nov. 2-4, 2018.

The event has quickly become world-known, and brings in the best curlers in the world, including two-time Olympic Medalist skip, Kevin Martin.

**You can help:**

Share with us your contacts who want to make an *impact*. Get involved with our events. Be on a committee. Learn to curl. Help spread the word. Get involved with the media. All your talents are welcome

**Upcoming Events:**

- Lupus Spiel USA: May 3-5, 2019
- St. Paul Cash Spiel in partnership with Lupus Research Foundation: Oct. 5-7, 2018
- Lupus Spiel Seattle: Nov. 2-4, 2018

**For more information:**

[www.letscorelupus.org](http://www.letscorelupus.org)